

Rockford Downtown Strategic Plan

Kick-Off Meeting

10.29.14

Consultant Attendees:

Farr Associates:

Doug Farr

Kareeshma Ali

Sam Schwartz Engineering:

Stacey Meekins

Agenda:

- I. Review of Scope, Timeline and Deliverables
- II. Review map for Project boundary and boundary of Tax Credit properties
- III. Resources from the City
 - a. Contacts for key organizations and individuals
 - b. Data files
 - c. Identify key private players and individual who is knowledgeable of property states
 - d. Review of survey memo; Identify who will handle the survey from the City
- IV. Stakeholder Interviews
 - a. Confirm list of Stakeholders to interview
 - b. Updates on schedule
 - c. Draft questions
- V. Historic Tax Credits
 - a. Timeline for mapping/marketing
 - b. Format for marketing materials
- VI. Community Engagement Committee
 - a. Review preliminary plans for community engagement
 - b. Identify groups/representatives could serve on the Committee (City staff and external)
 - c. Point person from City staff